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Walberg Family Pharmacies named 2014 AFP 'Outstanding Small Business Philanthropist'

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(Front, from left) Renee DiSalvo, representing Youngstown Air Reserve Base Community Council, for the Outstanding Civic Organization; Catherine Powers, representing Mr. and Mrs. Edward W. Powers, for the Legacy Award; JoAnn Preston, recognized as the Outstanding Volunteer Fund-Raiser; Stacey Walberg, representing Walberg Family Pharmacies, for the Outstanding Small Business Philanthropist; (back) Paul O'Brien, representing Youngstown Air Reserve Base Community Council for the Outstanding Civic Organization; Eleanor Watanakunakorn, the Outstanding Philanthropist; Dave Coy, representing WKBN-TV 27, for the Outstanding Corporate Philanthropist; Scott Schulick, representing the Rotary Club of Youngstown with special recognition for Valley Impact; Bretton Walberg, representing Walberg Family Pharmacies for the Outstanding Small Business Philanthropist; and Paul Garchar, representing the Rotary Club of Youngstown with special recognition for Valley Impact. Not pictured is a representative of The Caring Kids Club, as Outstanding Young Philanthropists.

YOUNGSTOWN, Ohio —The Association of Fundraising Professionals (AFP) Mahoning-Shenango Chapter recently announced the recipients — including **Walberg Family Pharmacies as the "Outstanding Small Business Philanthropist"** — of the outstanding philanthropists during the 2014 National Philanthropy Day luncheon.

The luncheon ceremony marked the 24th year of the awards and was held Nov. 14 at Antone's Banquet Center in Youngstown.



JoAnn Stock (left) CFRE, co-chair of the event – Development Director for Akron Children's Hospital, and Lynn Wyant (right) CFRE, co-chair of the event – Director of Development for Rescue Mission of the Mahoning Valley, recently presented Stacy and Bretton Walberg the "Outstanding Small Business Philanthropist" award.

Of the nomination, the AFP said, "Bretton and Stacey Walberg are truly talented and wonderful people. As owner / operators of the Walberg Family Pharmacies in Western Pa., ... they are leaders in the community and examples of selfless giving. Whether it is supporting teams, helping with a community fund-raiser or giving to the church ... they believe giving back to the community – and teaching their children to do the same – is what truly defines success."

The criteria to be considered for the award includes: Exemplary record of civic responsibility in support of charitable causes; demonstrating to the extent necessary a substantial impact upon philanthropic programs; distinguishes itself by the encouragement of creative and innovative programs; and have 100 employees or less.

In addition, the nominees must be residents of Mahoning, Trumbull or Columbiana counties in Ohio or Mercer or Lawrence in Pennsylvania.

AFP represents more than 27,000 members in 180 chapters in the United States, Canada, Mexico and China working to advance philanthropy through advocacy, research, education, certification programs.

Locally, the Mahoning/Shenango chapter of AFP consists of 60 members who are active fundraising professionals for numerous non-profit organizations, schools and hospitals.

Each year, the local chapter hosts numerous educational workshops as well as the local celebration of National Philanthropy Day.

AFP Outstanding Philanthropists 2014

- 1. Outstanding Philanthropist Eleanor Watanakunakorn of Canfield, Ohio.
- Outstanding Corporate Philanthropist WKBN-TV.
- 3. Outstanding Small Business Philanthropist Walberg Family Pharmacies of Greenville.

- 4. Outstanding Volunteer Fund-raiser Joanne Preston of New Castle.
- 5. Outstanding Civic Organization Youngstown Air Reserve Base Community Council in Vienna, Ohio.
- 6. Outstanding Young Philanthropist The Caring Kids Club of Boardman, Ohio.
- 7. Legacy Award (presented in conjunction with The Mahoning/Shenango Planned Giving Council posthumously to and individual or family) Mr. and Mrs. Edward Powers.
- 8. Special Impact on the Valley Rotary Club of Youngstown.